



R U I Z

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Diseñadora Gráfica

(502) 4314-4503 
celesteruiz1@hotmail.com @



celeste Ruiz

Estudios Realizados

- Bachiller industrial y perito en diseño gráfico computarizado.

Instituto Tecnológico de Computación ITC

- Licenciatura en diseño gráfico / 2do. año.

Universidad Da Vinci de Guatemala

Idiomas

- Español: Nativo
- Inglés: Medio

Experiencia

- **Diseñadora Freelance:**
 - Edificio Engel z.1
 - Fritsquare
 - Centro Médico, CMO y Spa
 - Monkey Designs
 - Compusolutions
 - Fciera. Credi-Quetzal, AG

Paquetería Adobe CS6 y CC

Plataformas Windows y Mac

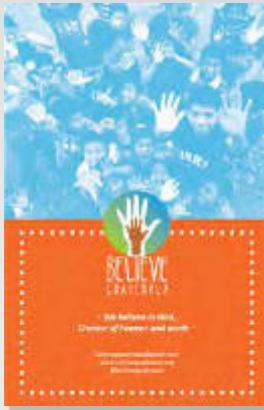
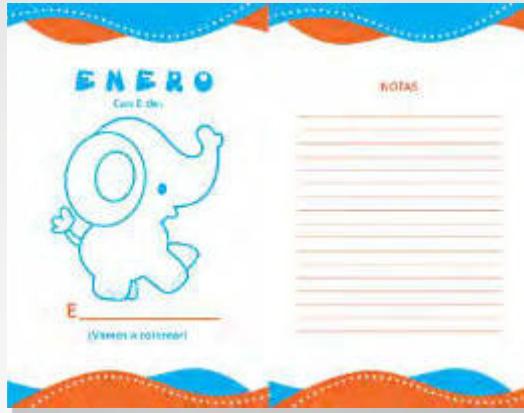


Editoriale

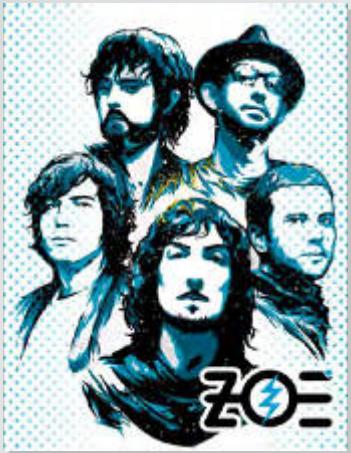


BELIEVE
GUATEMALA

AGENDA
DIDÁCTICA
Believe Guatemala



REVISTA INTERACTIVA Diagramación Digital



This is a screenshot of an interactive menu. At the top, the word "ZOE" is written in a large, stylized font with a lightning bolt symbol. Below it, there are four smaller rectangular boxes containing images and text: "HISTORIA" (History), "MUSICA" (Music), "EN VIVO" (Live), and "RETIRO" (Retirement). The "EN VIVO" box shows a person playing a guitar. The "RETIRO" box shows a person's face with a lightning bolt symbol.

A page from the magazine featuring the band ZOE. At the top is the "ZOE" logo. Below it is a pink header bar with the word "ARTICULOS". The main content area contains text in Spanish about the band's history and a photo of the five band members standing together. To the right, there is another photo of three band members sitting on the floor. A small number "3" is visible in the bottom left corner.

A screenshot of a section titled "PROGRAMACION" for the year 2015. On the left, there is a vertical list of items under the heading "PROGRAMACION 2015". In the center, there is a large, dark rectangular area with some text and graphics. On the right, there is a vertical list of items under the heading "2006". The overall design is dark with blue and white text.

A screenshot of a registration form titled "REGISTRO BOCANLOVER". The form includes fields for "Nombre" (Name), "Ciudad" (City), "Email", and "Genero/Genero Personal". To the right of the form is a graphic of a person's face with a lightning bolt symbol. At the bottom, there are social media sharing icons for Facebook, Twitter, and Google+.



MENÚ Y BANNER
PUBLICITARIO
Fritsquare



PROYECTO Entrevista Asston



A year or two later, I was promoted to vice-president of marketing. In 1982, after a number of years of working with the company's sales force, I was asked to become its director of sales. This was a complete change in my role, from being a salesperson to being a sales manager. I had to learn how to manage a sales force, which was a new challenge for me. I enjoyed it, though, and it helped me grow as a leader.

In 1984, I became the director of sales for the company's European division. This was another significant step in my career, as I was now responsible for managing the sales teams in Europe. It was a challenging role, but I enjoyed it and learned a lot from it. I also got to travel a lot, which was great.

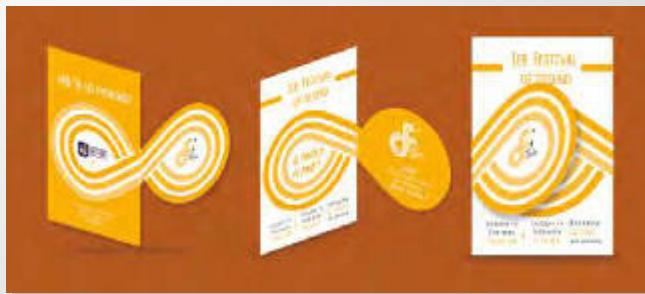
After a few years in Europe, I returned to the United States and became the director of sales for the company's North American division. This was a great opportunity for me, as I was able to work with some of the best sales teams in the industry. I enjoyed this role, and it helped me develop my leadership skills even further.

Today, I am still involved in the company's sales division, but my role has changed again. I am now the director of sales for the company's global operations. This means that I am responsible for managing the sales teams across all of the company's international markets. It is a challenging role, but I am excited about it and I am looking forward to continuing to grow and develop my career with the company.

image
corporativa



IDENTIDAD GRÁFICA Sketch Festival UDV





LINEA DE DISEÑO
P.O.P
Allied Global



IDENTIDAD GRÁFICA

Compusolution



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Soluciones Rápidas



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IDENTIDAD Y
MANEJO
Edificio Engel

Centro Medico Oftalmológico y SPA

Celeste Inicio

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CORRIGE MACRO, HIPERMETROPIA Y ASTIGMATISMO

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CIRUGÍA REFRACTIVA
\$1,000 *Ambas ojas
¡Sólo en Junio!

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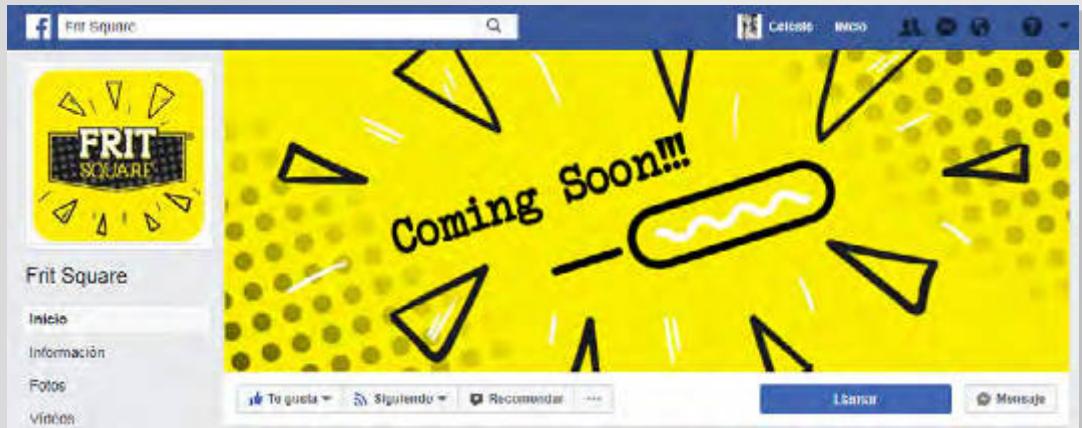
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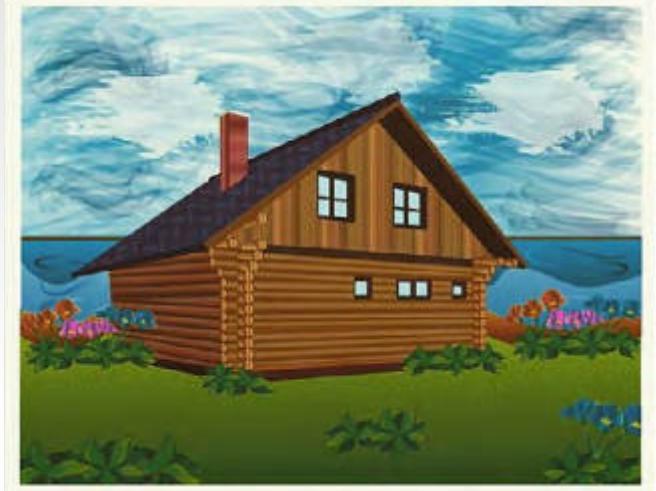
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POST FACEBOOK
Centro Médico,
CMO y Spa



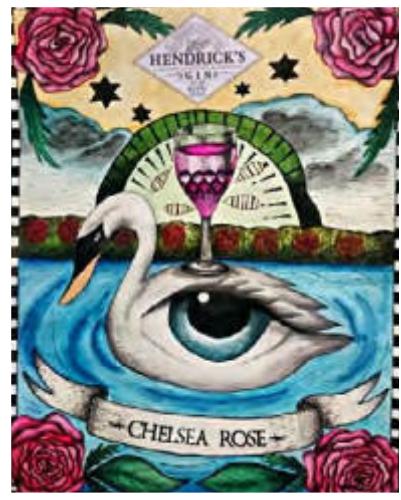
POST FACEBOOK/
INSTAGRAM
Fritsquare

illustracion



ACUARELA Y
TEXTURAS
Vectorial



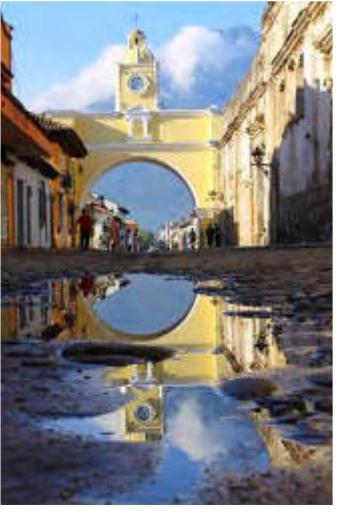


DIGITAL Y TINTA





photographia



Innodelado 3D





RUIZ

Diseñadora Gráfica



(502) 4314-4503

@ celesteruiz1@hotmail.com



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